



ShikshaVertex

Graphic Designing

Master designing, unleash genius



SOLO SPRINT



LIVE EDGE



CAREER EDGE

Added Extra Credentials From Leaders Like IBM

(Give The Exam.Get Certified.Stand Out.)

IBM
SkillsBuild

#startupindia

Skill India
कौशल भारत - कुशल भारत



About ShikshaVertex

Shaping Skills. Elevating Careers

ShikshaVertex is a next-generation EdTech startup committed to transforming careers through powerful, practical upskilling. In an ever-evolving job market, we bridge the gap between academic knowledge and industry-ready skills.

Our mission is to empower students, job-seekers, and professionals with the tools they need to succeed — from foundational skills to advanced specializations in high-demand fields.

We believe that education is not just about learning — it's about evolving. With industry-aligned curriculum, expert mentorship, and outcome-driven training, ShikshaVertex is where ambition meets execution.

Career-Focused Upskilling



Mentor Support



Industry-Relevant Curriculum



Flexible Learning



Hands-on Learning



Certification & Recognition





Why ShikshaVertex is Different From Rest?

Built Different: Our Unique Edge



Outcome-Driven Learning

Every course is designed with clear career outcomes and job-readiness as the end goal.



Industry-Curated Curriculum

Programs are co-created with industry professionals to stay aligned with current and future skill demands



Soft Skills Integration

We don't stop at technical skills — communication, leadership, and interview readiness are built in.



Mentorship That Matters

Direct access to mentors who are real-world professionals, not just instructors.



Real-World Projects

Learners build a portfolio of hands-on projects that showcase practical expertise.



Placement Support

End-to-end job assistance, including resume building, mock interviews, and employer connections.

While many EdTech platforms offer courses, ShikshaVertex is built around outcomes. We don't just teach — we transform.

Our programs are meticulously designed to go beyond theoretical knowledge and focus on practical, real-world skills that employers actually look for.

We blend cutting-edge curriculum with mentorship, hands-on learning, and career development, making sure every learner not only learns but levels up — personally and professionally. At ShikshaVertex, we believe in learning that leads to earning.

Because your career deserves more than just a Certificate



Our Top Recruiters

accenture

Google

Microsoft

ORACLE

Tech
Mahindra

Deloitte.

tcs
TATA
CONSULTANCY
SERVICES

amazon

fractal
INTELLIGENCE FOR IMAGINATION

IBM.

HCL

BOSCH

Explore Career Opportunities With Our



25+ Domains



Discover Your Career
Path



Network with Industry
Leaders



Build a Standout
Portfolio

Follow Us For Career-Changing Content!

LinkedIn



SOCIAL MEDIA

CLICK

(Click here more information)



Scope of Graphic Designing



9 Million

jobs by 2025



70,000 +

Indian businesses are present on LinkedIn



95 \$ Billion

Industry in India by 2030



88 % CFOs

are set to spend more on Graphic Designing

GRAPHIC DESIGN

Graphic designing is a creative and impactful field that turns ideas into powerful visuals. It offers endless career opportunities in branding, advertising, UI/UX, and digital media — making it perfect for those who want to blend creativity with career growth.

Join Graphic Designing today and become a designing genius.



Here is all the **Career Fields** you can Excel at

Branding & Identity
Design

UI/UX Design

Motion Graphics

Advertising

Freelancing

Illustration &
Digital Art

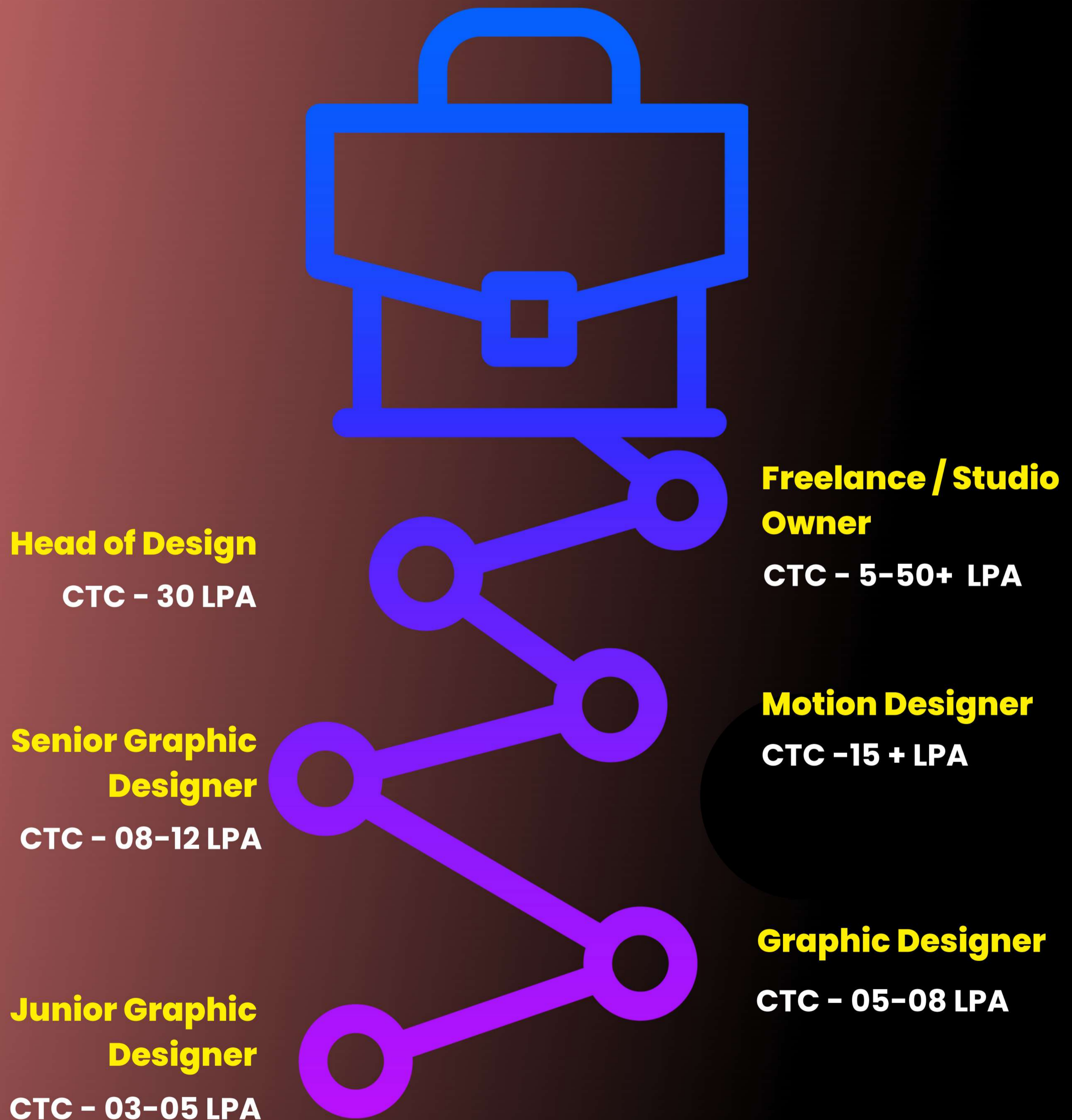
Art Direction

Game &
Entertainment
Design





Here is how your **Career Trajectory** will look like





1

Foundations of Graphic Design

Introduction to Graphic Design

- ✓ What is Graphic Design?
- ✓ Understanding the Design Process
- ✓ Design Thinking: Concepts and Applications
- ✓ Exploring the Basics of Design

Principles of Design & Color Theory

- ✓ The 7 Principles of Design
- ✓ Understanding Color Theory
- ✓ Choosing Effective Color Palettes

Creativity & Design Elements

- ✓ Unleashing Creativity: Tips & Techniques
- ✓ Understanding Design Elements



Typography Fundamentals

- ✓ What is Typography?
- ✓ Fonts vs. Typefaces
- ✓ Types of Fonts
- ✓ Typography Hierarchy and Pairing

2

Photoshop for Graphic Design

Introduction to Adobe Photoshop

- ✓ Overview of Photoshop's Interface
- ✓ Understanding Workspace, Panels, and Tools

Basic Tools and Their Functions

- ✓ Move, Selection, Crop, Brush, Eraser, Gradient, and Text Tools
- ✓ Layer Basics and Layer Management

Creating Simple Compositions

- ✓ Combining Images and Graphics
- ✓ Using Masks and Selections for Composition



Working with Layers

- ✓ Creating, Arranging, and Grouping Layers
- ✓ Layer Styles, Opacity, and Blending Modes
- ✓ Cropping, Resizing, and Straightening Images
- ✓ Basic Retouching: Spot Healing, Clone Stamp, Patch Tool

Color and Adjustment Tools

- ✓ Understanding Color Modes (RGB vs CMYK)
- ✓ Brightness/Contrast, Levels, Curves, Hue/Saturation

Typography in Photoshop

- ✓ Adding and Styling Text
- ✓ Text on a Path and Warp Text Options

Exporting and Saving Work

- ✓ File Formats: PSD, JPEG, PNG, PDF
- ✓ Export Settings for Web and Print



3

Designing Business Cards & Posters

Business Card Design Basics

- ✓ What Makes a Good Business Card?
- ✓ Understanding Business Card Dimensions and Layouts
- ✓ Design Elements of a Business Card

Creating a Business Card

- ✓ Designing a Business Card
- ✓ Choosing Fonts, Colors, and Images for Business Cards

Poster Design Basics

- ✓ Understanding Posters: Purpose and Types
- ✓ Key Elements of Effective Posters
- ✓ Designing for Different Platforms

Creating Posters

- ✓ Designing a Poster in Adobe Photoshop
- ✓ Design a Social Media Poster
- ✓ Exporting Posters for Different Platforms



4 Designing Advertisements

Introduction to Advertisement Design

- ✓ What is Advertisement Design?
- ✓ Understanding Ad Types
- ✓ Key Elements of Effective Ads

Designing Ads for Social Media

- ✓ Understanding Ad Formats
- ✓ Step-by-Step Process: Creating an Instagram Ad
- ✓ Repurposing Designs for Multiple Platforms



Tools and Technologies you'll Learn





Minor Projects :

Logo Design
for a Startup



Create a logo and brand mark for a fictional or real small business.

Social Media
Post Pack



Create Instagram/Facebook posts and stories for a campaign.

Book / Album
Cover



Redesign a famous book or album cover.



Major Projects :

UI/UX App
Design



Full interface design and prototype using tools like Figma or Adobe XD.

Advertising
Campaign
Design



Create a 360° campaign with posters, social media assets, billboards, and merchandise.

Rebranding
Project



Pick an existing company and redesign its entire brand identity.

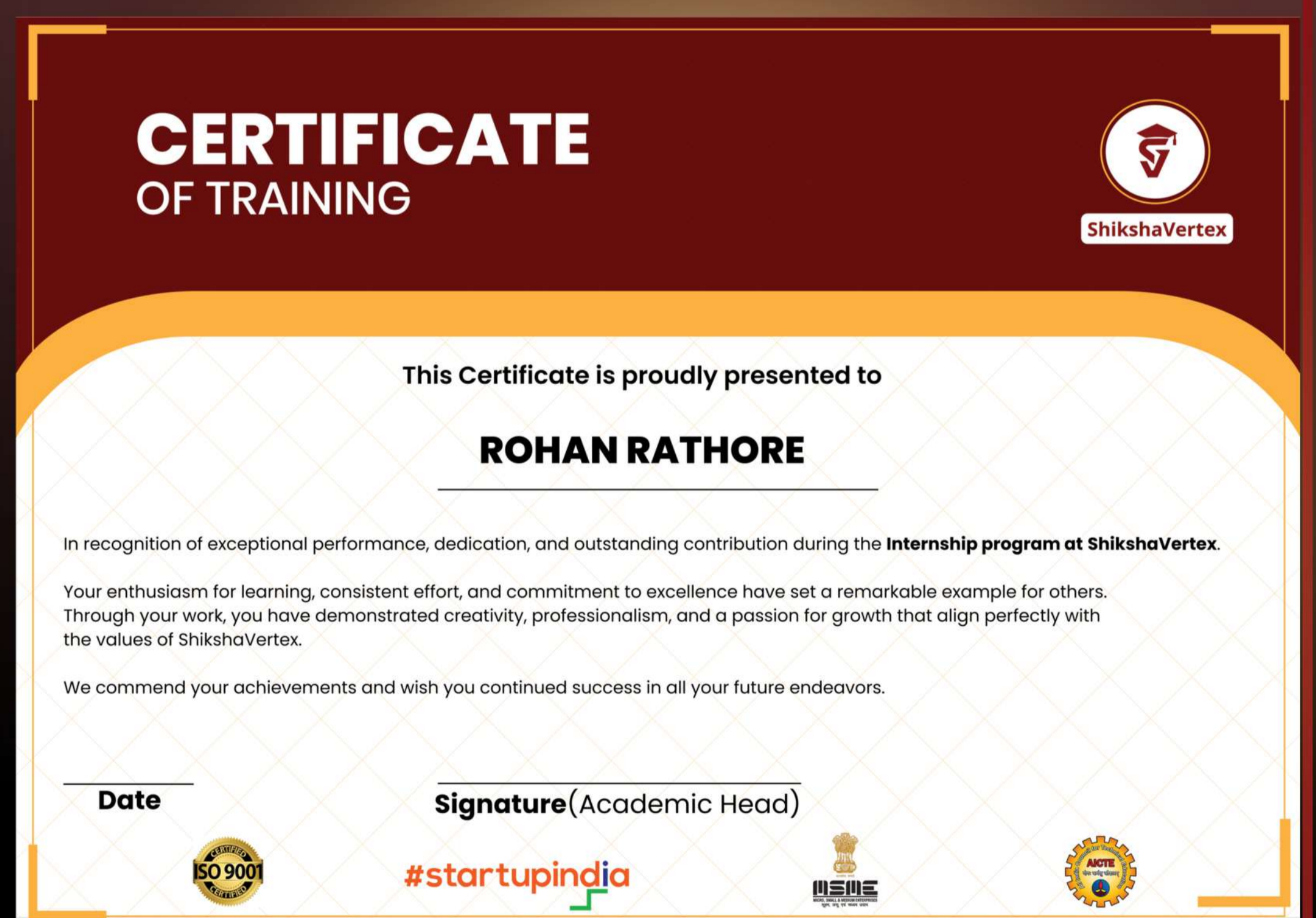


Showcase your Learning Journey



Certificate of Completion
from ShikshaVertex

Certificate of Internship
from ShikshaVertex





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