



ShikshaVertex

# Stock Market

Master the stock market, secure your future



SOLO SPRINT



LIVE EDGE



CAREER EDGE



**Added Extra Credentials From Leaders Like IBM**

**(Give The Exam. Get Certified. Stand Out.)**

**IBM**  
SkillsBuild

**#startupindia**

  
**Skill India**  
कौशल भारत - कुशल भारत



# About ShikshaVertex

## Shaping Skills. Elevating Careers

ShikshaVertex is a next-generation EdTech startup committed to transforming careers through powerful, practical upskilling. In an ever-evolving job market, we bridge the gap between academic knowledge and industry-ready skills.

Our mission is to empower students, job-seekers, and professionals with the tools they need to succeed — from foundational skills to advanced specializations in high-demand fields.

We believe that education is not just about learning — it's about evolving. With industry-aligned curriculum, expert mentorship, and outcome-driven training, ShikshaVertex is where ambition meets execution.

### Career-Focused Upskilling



### Mentor Support



### Industry-Relevant Curriculum



### Flexible Learning



### Hands-on Learning



### Certification & Recognition





## Why ShikshaVertex is Different From Rest?

### Built Different: Our Unique Edge



#### Outcome-Driven Learning

Every course is designed with clear career outcomes and job-readiness as the end goal.



#### Industry-Curated Curriculum

Programs are co-created with industry professionals to stay aligned with current and future skill demands



#### Soft Skills Integration

We don't stop at technical skills — communication, leadership, and interview readiness are built in.



#### Mentorship That Matters

Direct access to mentors who are real-world professionals, not just instructors.



#### Real-World Projects

Learners build a portfolio of hands-on projects that showcase practical expertise.



#### Placement Support

End-to-end job assistance, including resume building, mock interviews, and employer connections.

While many EdTech platforms offer courses, ShikshaVertex is built around outcomes. We don't just teach — we transform.

Our programs are meticulously designed to go beyond theoretical knowledge and focus on practical, real-world skills that employers actually look for.

We blend cutting-edge curriculum with mentorship, hands-on learning, and career development, making sure every learner not only learns but levels up — personally and professionally. At ShikshaVertex, we believe in learning that leads to earning.



## Our Top Recruiters

accenture

Google

Microsoft

ORACLE

Tech  
Mahindra

Deloitte.

tcs  
TATA  
CONSULTANCY  
SERVICES

amazon

fractaboo  
INTELLIGENCE FOR IMAGINATION

IBM.

HCL

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# Scope of Stock Market



**200 + Million**

jobs by 2025



**70,000 +**

Indian businesses are present on LinkedIn



**\$ 150 Billion**

Industry in India by 2030



**65% CFOs**

are set to spend more on stock market

Passionate about the stock market and financial independence.  
Exploring smart investment strategies to build long-term wealth.  
Learning, growing, and securing a strong financial future..  
Join Stock Market today and secure your financial future.

# Here is all the **Career Fields** you can Excel at

Stock Analyst

Algo Trader

Trader

Investment Banker

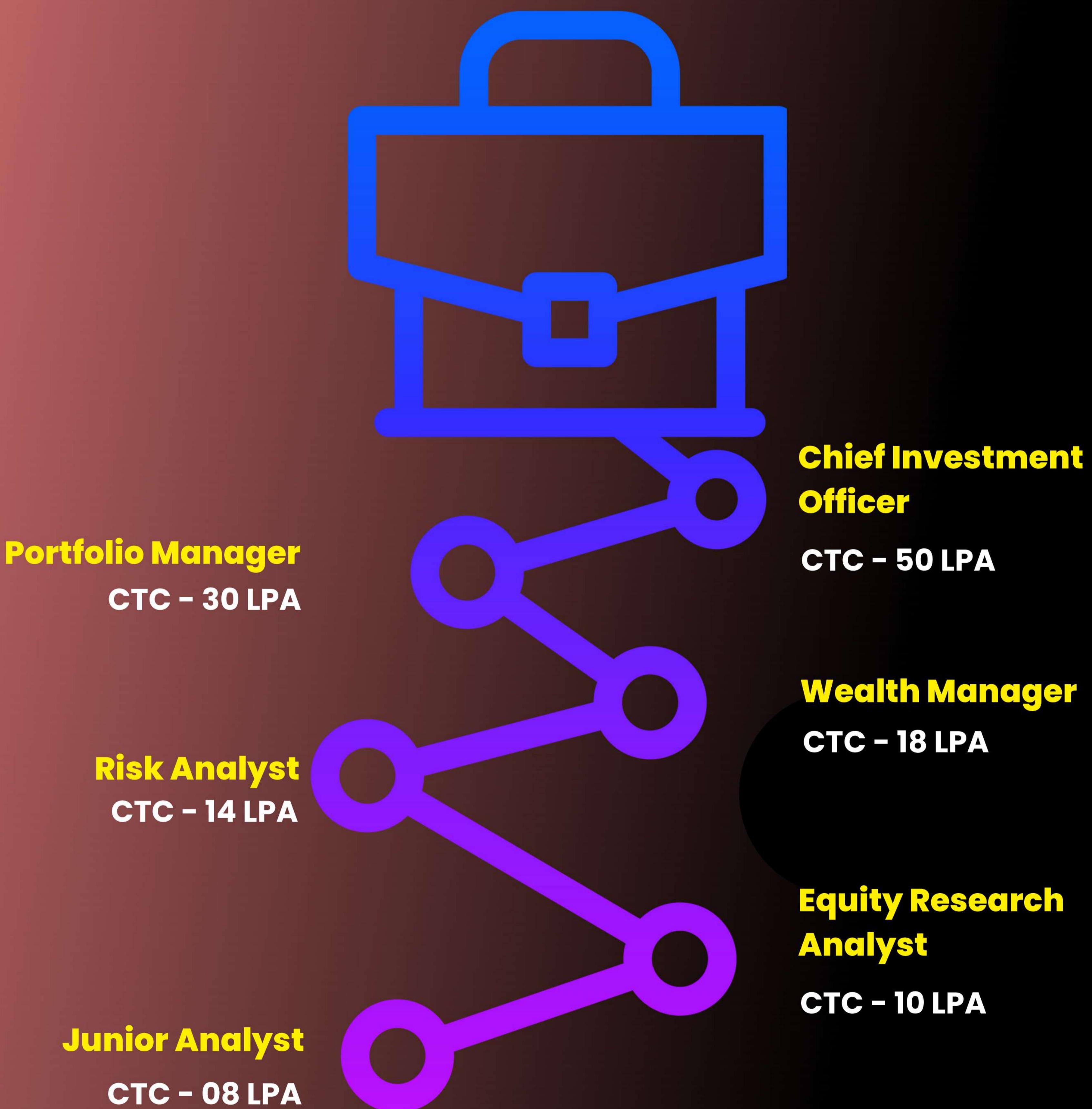
Wealth Advisor

Risk Manager

Market Researcher

Stock Broking

Here is how your **Career Trajectory** will look like





# 1

## Stock Market Basics

### Introduction to the Market

- ✓ What is the stock market and how it works
- ✓ History & evolution of markets (India & global)
- ✓ NSE & BSE – their roles and functions

### Importance of Investing

- ✓ Why investing matters for financial growth
- ✓ Power of compounding
- ✓ Savings vs. investing – key differences

### Investment Options & Getting Started

- ✓ Types of investment instruments (stocks, bonds, mutual funds, ETFs)
- ✓ Types of mutual funds (equity, debt, hybrid, index)
- ✓ How to open a Demat & trading account and choose a broker

### Key Terms & Concepts

- ✓ NSE, BSE, IPO, Sensex, Nifty
- ✓ Market order, limit order, stop-loss, dividends, volatility, market cap



# 2

## Fundamental Analysis

### Investment Styles & Company Types

- ✓ Blue-chip, mid-cap, small-cap companies
- ✓ Value investing, growth investing, swing trading

### Investment Styles & Company Types

- ✓ Key financial ratios (P/E, ROE, Debt-to-Equity)
- ✓ Understanding ownership patterns (FII, DII, promoter holdings)

### Research & Valuation Tools

- ✓ Reading annual reports and peer comparisons
- ✓ Using mutual fund factsheets and research tools
- ✓ Graham Calculator for intrinsic value

### Taxation & News Impact

- ✓ Basics of capital gains & dividend tax
- ✓ Factoring news and market sentiment into investment decisions

# 3

## Technical Analysis & Derivatives

### Technical Analysis Basics

- ✓ How it works vs. fundamental analysis
- ✓ Candlestick patterns & chart formations

### Charting & Indicators

- ✓ Trendlines, support & resistance
- ✓ SMA, EMA, and price-volume strategy

### Introduction to Derivatives

- ✓ What are futures & options
- ✓ Strike price, expiry, and index derivatives (NIFTY & Bank NIFTY)

# 4

## Smart Investing & Risk Management

### Building an Investment Strategy

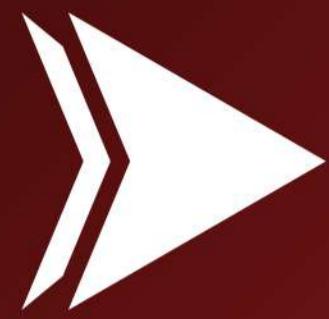
- ✓ Combining technical and fundamental analysis
- ✓ Identifying the right valuation and entry points

### Portfolio Diversification

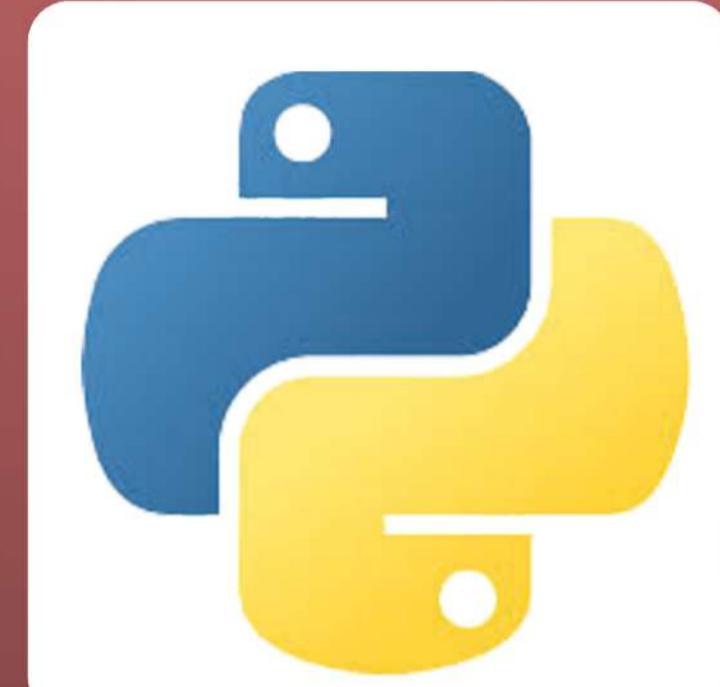
- ✓ Spreading investments across asset classes & sectors
- ✓ Balancing large-cap, mid-cap, and small-cap

### Risk Management & Trading Discipline

- ✓ Setting stop-loss and position sizing
- ✓ Capital allocation per trade
- ✓ Maintaining a trading journal for performance tracking



## Tools and Technologies you'll Learn





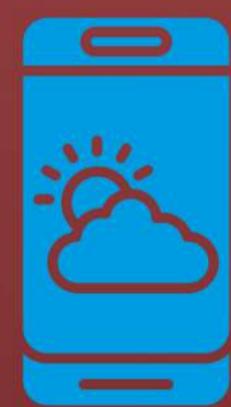
## Minor Projects :

Stock Price  
Trend Analysis



Analyze historical data to find trends in a stock over time.

Portfolio  
Simulation



Create a mock portfolio and track its performance for a week/month.

IPO  
Performance  
Study



Analyze performance of past IPOs and study patterns.



## Major Projects :

Scam  
Impact  
Analysis



Study major market scams in India (e.g., Harshad Mehta, Satyam), how the market reacted & recovered.

Algorithmic  
Trading  
Strategy



Design and backtest a basic automated strategy using technical indicators.

Market  
Prediction  
using ML



Use machine learning to predict short-term stock movements or trend classification.



## Showcase your Learning Journey

### CERTIFICATE OF INTERNSHIP



ShikshaVertex

This Certificate is proudly presented to

**ROHAN RATHORE**

In recognition of exceptional performance, dedication, and outstanding contribution during the **Internship program at ShikshaVertex**.

Your enthusiasm for learning, consistent effort, and commitment to excellence have set a remarkable example for others. Through your work, you have demonstrated creativity, professionalism, and a passion for growth that align perfectly with the values of ShikshaVertex.

We commend your achievements and wish you continued success in all your future endeavors.

Date

Signature(Academic Head)



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**Certificate of Completion  
from ShikshaVertex**

Certificate of Internship  
from ShikshaVertex

### CERTIFICATE OF TRAINING



ShikshaVertex

This Certificate is proudly presented to

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Your enthusiasm for learning, consistent effort, and commitment to excellence have set a remarkable example for others. Through your work, you have demonstrated creativity, professionalism, and a passion for growth that align perfectly with the values of ShikshaVertex.

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